

No.1 Ampoule House

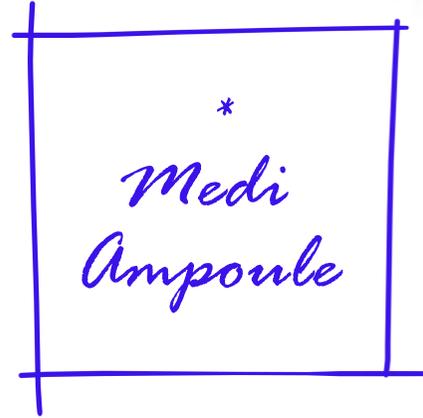


(MEDI)
(AMPOULE)
MILLIMILLI

Medi Ampoule MILLIMILLI

(MEDI) AMPOULE

MILLIMILLI



A drop everyday,

Experience powerful change

Starting with medi ampoule

Just like my specialized doctor,

Medi Ampoule, Millimilli

SKIN CONCERN



10

We solve **10 different skin concerns.**

- 1) Trouble
- 2) Redness
- 3) Pigmentation
- 4) Wrinkle
- 5) Dryness
- 6) Skin Elasticity
- 7) Pore Enlargement
- 8) Sebum excess
- 9) Sensitive Skin
- 10) Acne scars

(MEDI) AMPOULE

MILLIMILLI

(SHOT)

Focus on 10 skin concerns
#Shot Ampoule series

LAUNCHING 2025. 01.



Brightening Shot Ampoule
#Vita Ampoule Shot

Vitamin Ampoule provides
instant tone-up and blur effect



15ml / 18,000KRW

CICA



SHOT



Calming Shot Ampoule
#Cica Ampoule Shot

Cica-tree Ampoule
Provides instant hydration/soothing to take
care of deep moisturizing and trouble



15ml / 18,000KRW

GLOW



SHOT

Lifting Shot Ampoule
#Glow Ampoule Shot

Collagen Ampoule provides
Overwhelming glow and elasticity



15ml / 18,000KRW



10 SHOT



- 1) Trouble
- 2) Redness
- 3) Pigmentation
- 4) Wrinkle
- 5) Dryness
- 6) Skin Elasticity
- 7) Pore Enlargement
- 8) Sebum excess
- 9) Sensitive Skin
- 10) Acne scars

MILLIUS
(WHO IS)



(A DROP A DAY, EXPERIENCE THE POWERFUL)
TRANSFORMATION WITH MEDI AMPL.

AS IF YOU'RE MEETING YOUR PERSONAL SKINCARE DOCTOR.

(MILLIUS) CORP.

Based in South KOREA

1 Global / 2 Trend / 3 Content

Millius Co., Ltd. Is leading global Beauty & Health company that leads
Global trends centered on content.

200_K

20M Beauty Influencer
CEO Yu Minhye

10_{Billion}

Annual Sales
10Billion Sales Power

350_k

Signature Ampoule
Sales Record 350K

6

6 countries
Global Expansion

(INFLUENCER) CEO

#Shorts Master

Influencer CEO Yu Minhye

200K followers Beauty Influencer

Former founding member of marketing platform **0.8Liter Co., Ltd.**

Former **Naver Beauty Power Blogger**, Viewstar

Current CEO of MILLIUS Co., Ltd.

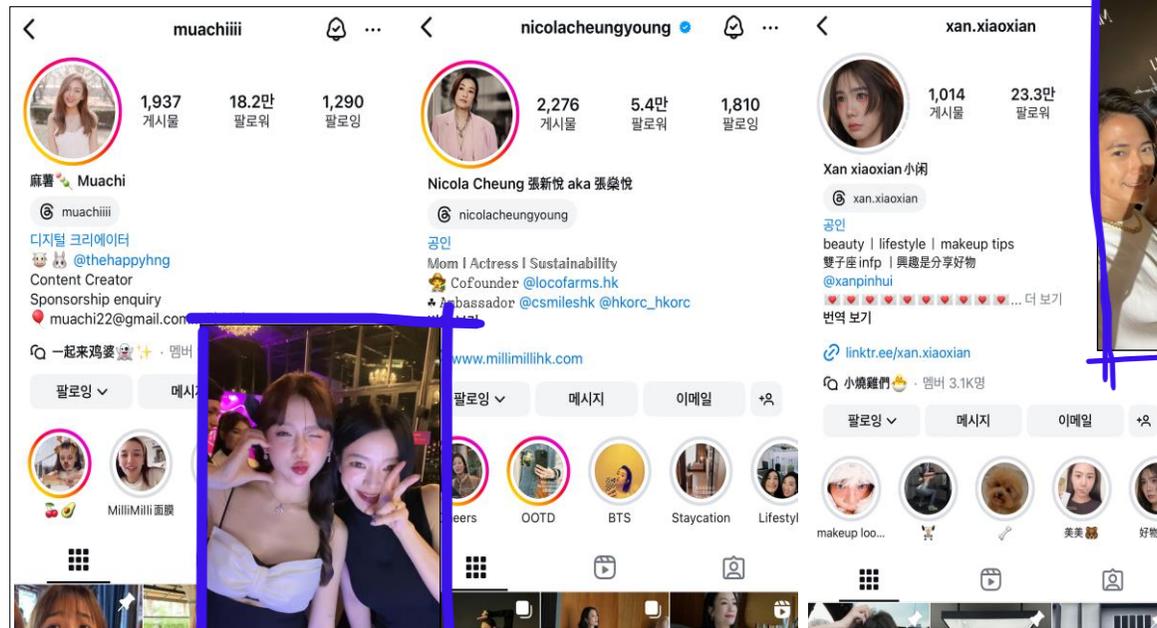
https://www.instagram.com/lala_lounge_reels



(INFLUENCER) CREW

Millimilli Global Influencer Group Deal Crew

Millimilli collaborates with influencer crews from
Hongkong / Malaysia / Japan / US / Korea
who combines contents and commerce.



Malaysia

180K Influencer [MUACHIII]

Hongkong

Actor [NICOLA CHEUNG]

Lazada TOP Seller

230K Influencer [XANXIAOXIAN]

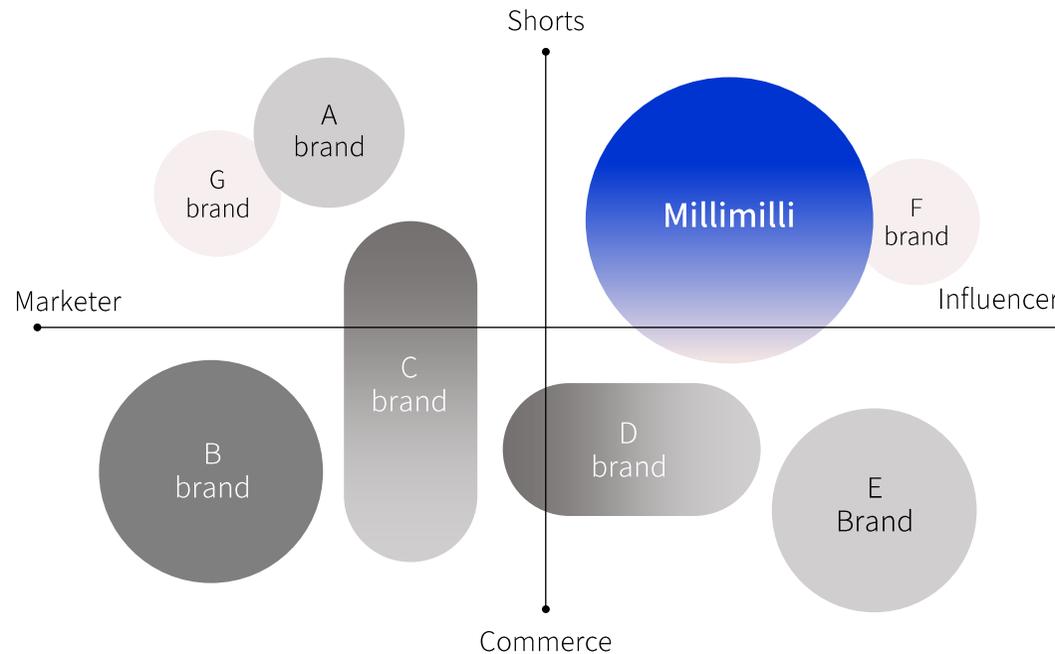
SHORTS! (CONTENTS)

Millimilli Shorts content leads the trend

1M view, 300M view, 500M view...

Millimilli speaks in easiest language in the world.

The power of authentic influencers' content is strong, and we are good at this.



GO TO THE (GLOBAL)

From 6 countries to 5-star hotel spa

2024.05 Entered Japan Loft & @cosme, Vietnam Guardian

2024.10 Entered US Amazon, Japan Qoo10, Malaysia Lazada, Vietnam Shopee

Entered 5-star hotel SPA, Paradise City Hotel & Grand Josun Hotel

@COSME
NEXT TREND ZONE

Qoo10 RANK

Золотое Яблоко

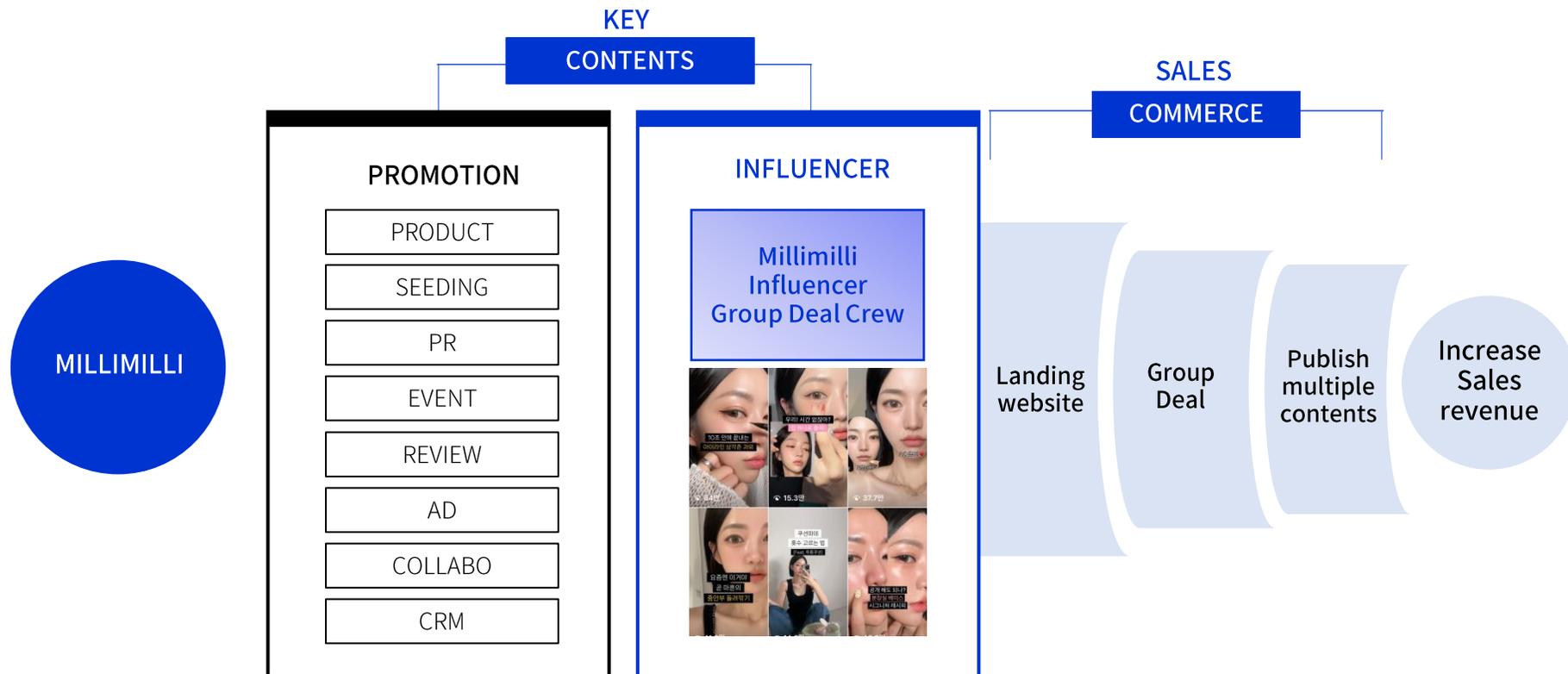
loft

watsons

guardian



(MARKETING) PLAN





(PRODUCT) LINE UP



(A DROP A DAY, EXPERIENCE THE POWERFUL)
TRANSFORMATION WITH MEDI AMPL.

AS IF YOU'RE MEETING
YOUR PERSONAL SKINCARE DOCTOR.

MILLIMILLI

MILLIMILLI (LINE UP)



1

**COLLAPY
CARE**

Collagen Therapy
Basic
Skincare Line

—
Mass market channel
2040 women
MEDIUM-LOW price

2

**GLOWING
PRO**

Made with selected
ingredient and method
Premium Glowing Line

—
Home shopping channel
4060 women
HIGH price

3

**2TONE
MAKEUP**

Quickly makeup
with collagen care
Makeup Line

—
Mass market channel
2040 women
MEDIUM-LOW price

4

**MAUVE
HAIR&BODY**

Perfume hair & body
line with signature scent

—
Mass market channel
2040 everyone
MEDIUM-LOW price

1 (COLLAPY) LINE

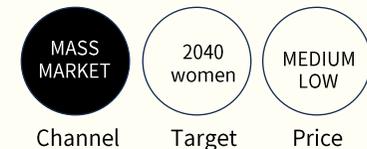
GLOWING EVERY MOMENT

#Collapy Line

The most skin-friendly skincare recipe,
Collagen therapy Line

- 1) Cleanser – Collapy Recovery Gel Cleanser
- 2) Mist – Aurora Pro Mist
- 3) Medi Ampoule – Ampoule Shot Series**
- 4) Cream – Collapy regenerate day cream(SPF)
- 5) Peel-Off Pack – Collapy 3D Peel-Off Mask**
- 6) Sheet Mask – Full Face Collagen mask
- 7) BB Cream – Collapy Magic SUN BB(SPF)

**Representative Item #Compressed Collagen Pack
#Ampoule Shot**



#Medi Ampoule

- 1) Collagen Ampoule Shot
- 2) Vitamin Ampoule Shot
- 3) Cica Ampoule Shot
(18,000KRW / 15ml)



Recovery Gel Cleanser
(28,000KRW / 115ml)



Aurora Pro Mist
(28,000KRW / 70ml)



Regenerate Day Cream
(34,000KRW / 50ml)



**Collapy 3D
Peel-Off Mask**
(33,000KRW / 60ml)



Full Face Collagen Mask
(42,000KRW / 1box 6ea)



Collapy Magic SUN BB
(32,000KRW / 50ml)



(VITA)

**Brightening Ampoule
#Vitamin Ampoule Shot**

Vitamin ampoule provides
Instant tone-up and blur effect

15ml
18,000KRW



(GLOW)

**Lifting Ampoule
#Collagen Ampoule Shot**

Collagen ampoule provides
glow and elasticity

15ml
18,000KRW

(CICA)

**Calming Ampoule
#Cica Ampoule Shot**

Cica tree ampoule take cares of
moisturizing, pore, and dead skin cells by
provide hydration/soothing

15ml
18,000KRW



(3D) PEEL OFF MASK

Peel-off mask pack with T3 Collagen to tighten

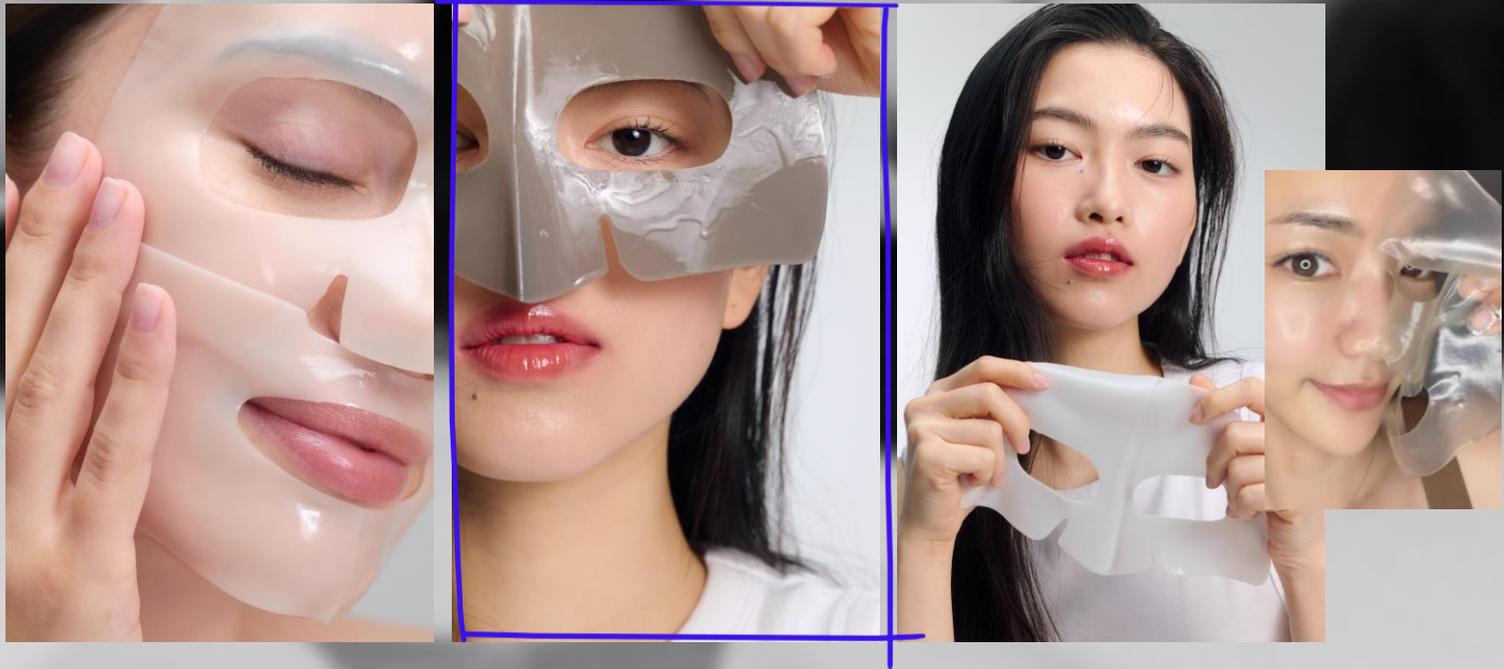
30,000 units sold out in 28 minutes
539unit per unit / 540 million KRW in
28minutes
5star hotel SPA esthetic item

#Baby Collagen #Compressed Collagen pack
#skin irritation test completed
#20 types of clinical test completed



Collapy 3D Peel Off Mask / 33,000KRW / 60g

(FULL FACE)



COLLAGEN MASK

Elasticity / Brightening / Selectable collagen mask pack with your skin concern

#Hydrogel Mask #Collagen clinical tested

1BOX 6EA | 42,000KRW

SUN BB



(MAGIC) BRUSH



Regenerative BB with hot spring water
Cover with exclusive brush

#SPF50+ PA++++
#Blocking blue light clinical tested
#Belgian spring water 30%

50ml | 32,000KRW

AURORA



MIST

**From hydration to elasticity
Complete moisture and protein recharge
for your skin**

#Milk Protein 588,000PPM
#Lavender Herb Essential
#Antioxidant Mist

70ml | 28,000KRW

RECOVERY



CLEANSER

3-stage transforming cleansing
Need to wash once, new type of gel cleanser

#3-stage transform texture
#Sunscreen cleansing clinical tested
#hypoallergenic test completed

115ml | 28,000KRW

SPF50+ PA++++



DAY CREAM

Moisture cream to
Sunscreen
All-in-one day cream!

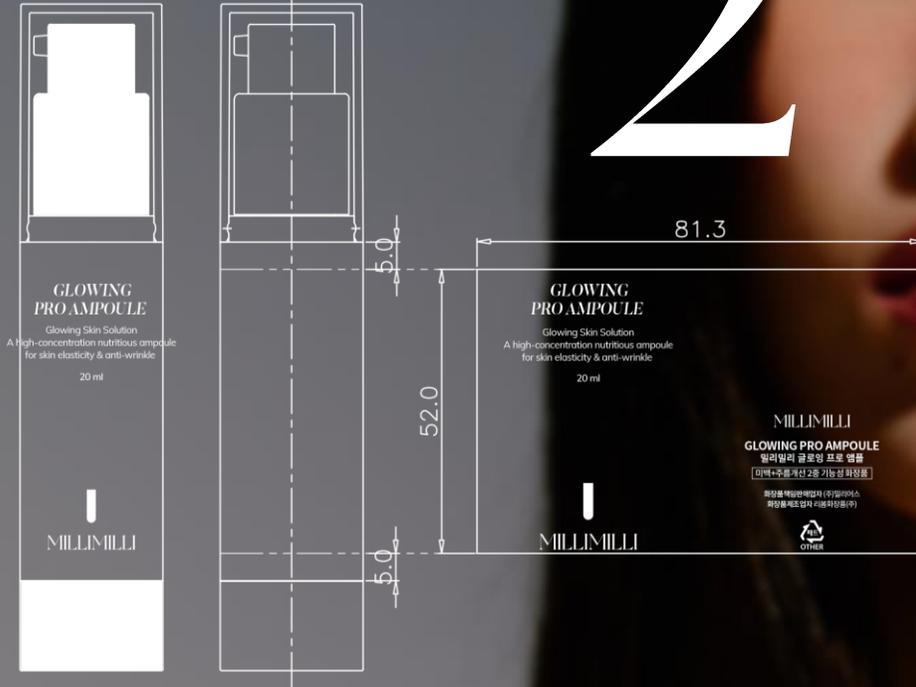
#moisturizing+pore+sunscreens
#UV protection maximum
#contains pore patent ingredient

50g | 34,000KRW

REV NO	DATE	REASON OF MODIFY	CONTENTS OF MODIFY	MODIFIER	APPRO
△					
△					
△					

(GLOWING) PRO

2



#Glowing Pro Line

Skin care line with premium ingredients and methods

- 1) Ampoule – Glowing Pro Ampoule
- 2) Cream – Glowing Pro Cream

Representative Item #Protein Ampoule

HOME SHOPPING

channel

4060 women

target

HIGH

price

General	Tolerance	도면 번호 DWG.NO	公差 TOLERANCE	G.T	단 위 UNIT	mm	모델명 MODEL NAME	SWA CR 20
Dimension	±0.05	도면 일자 DWG.DATE	정형 재질 MATERIAL		척 도 SCALE	N	도 명 DWG NAME	Deco Area
0-10	±0.05	2017.09.07.						
10-25	±0.1							
25-50	±0.15							

①

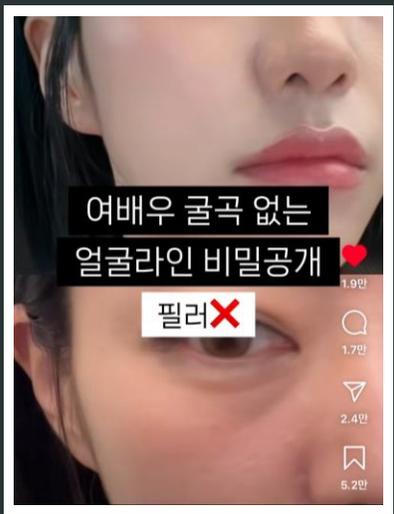


Glowing Pro Ampoule

(62,000KRW / 20ml*2)

- #Glowing Ampoule
- #Jeju Horse Oil 20,000ppm
- #Milk Protein294,000ppm
- #5 types of aging clinical tested

②



Sold over 400k
 Sold out in 25 minutes
 Sales Revenue 650 million KRW

Shorts view 180M
Reaction 114K



Glowing Pro Cream

(68,000KRW / 50ml)

- #Spider web cream
- #Shape memory formulation
- #Collagen water 520,000ppm
- #Pore area relief clinical tested

#2Tone Makeup Line

Quicky makeup with collagen care
Makeup Line

Representative Item

#2Tone Cushion #2Tone powder



channel



target



price

3

(2TONE)
MAKEUP

Beauty

Highlight



(CUSHION)

Collapy 2Tone Cushion
 #Exclusively developed mold
 #Qoo10 Beauty No.1

2 tones in 1 cushion
 Eliminate shades concerns

14g / 3color
 31,000KRW



(2TONE) MAKEUP



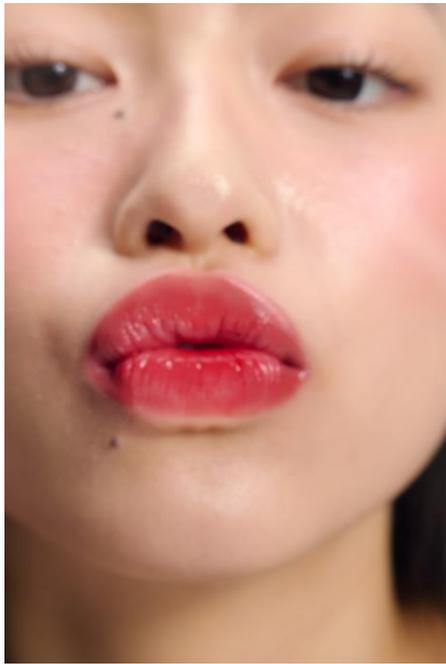
(POWDER)

Collapy 2Tone Powder

Pore-erasing hot item
 Shimmer & flat in 2tone help to achieve
 flawless complexion

9.8g
 34,000KRW

(LIP) PLUMPER



Add one drop of ampoule on lips
 Applying lip filler #Velvet Lip Plumper
 Glassy collagen lip tint #Magic Lip tint

3.2g / 5color
 16,000KRW

COLOR



4

(MAUVE)

HAIR
BODY

#Mauve Hair & Body Line

Care your body with signature scent
Hair & Bodyline

Representative Item #Protein Treatment

MASS
MARKET

channel

2040
women

target

MEDIUM
LOW

price





(MAUVE) FRAGRANCE

COLLAGEN AMPOULE
+
SIGNATURE FRAGRANCE

Protein anti-hair loss shampoo 390ml 31,000KRW

Protein treatment 200ml 32,000KRW

Protein hair serum 45ml 21,000KRW

Protein body wash 390ml 26,000KRW

Protein body lotion 300ml 32,000KRW

CONTACT



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